



Socket Mobile Presentation

4 June 2025



Socket Mobile is a data capture company

Socket Mobile partners with App providers who service the following markets:



Retail



Commercial Services



Logistics and Healthcare

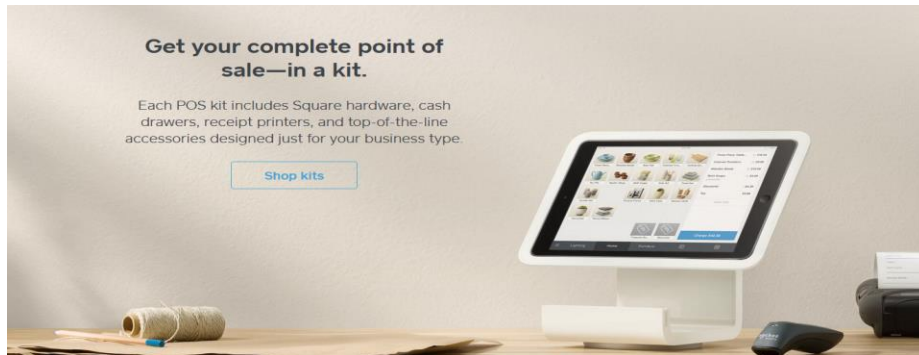
What does Socket Mobile do?

- 1 We capture data in the physical world and deliver it to the Application world
- 2 Think of us as a “mini-FedEx” between the physical and App worlds
 - 3 The data is captured in the physical world using a reader = package
 - 4 The package is transported to the App by CaptureSDK (our software)
 - 5 The package is delivered to the App for processing (add to cart, check inventory, verify credentials)
- 6 Just like with FedEx, most people don't care how it gets there, they just want their package
- 7 Socket Mobile allows the App Provider to focus on processing the package

Socket readers – used by 200+ mPOS Apps

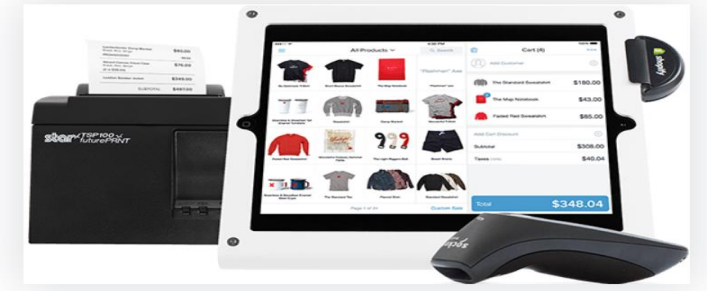


Recommends and resells only “1”
Bluetooth scanner to go with their POS iPad Kit



The only scanners Approved
to work with their system

Hardware for your Shopify store



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How does it work?

- 1 Socket Mobile provides software tools that deliver data - CaptureSDK
- 2 The App Provider (e.g. Shopify) adds these tools to their App. A commitment to our data capture system
 - 3 If the App end user needs to capture data, for example a barcode
 - 4 The Consumer App end user captures the data package in the physical world with a Socket reader
 - 5 The package is delivered to the App (Shopify) and is used to complete a function (add to cart)
- 6 The App end user has a fast, error free, and efficient experience – speed varies based on capture solution
- 7 App Provider supports its software business, Socket Mobile get a customer, and the App end user is happy

After CaptureSDK has been integrated into the App

The App becomes our sales force

1

The App is the primary business driver, which is marketed and sold by the App Provider

2

The End user can choose the data capture that best meets their needs
They purchase the performance h/w scanner they need.

3

Socket Mobile readers are available from multiple sources including:
Hardware scanner sold on App providers' webpages – Shopify, Square, Lightspeed; (40%)
Hardware scanners sold by on-line resellers – Amazon, CDW , Socket Mobile, others; (60%)

4

Socket Mobile has an App driven business model:
The model is highly leverageable with no traditional sales force
Socket Mobile supports multiple scanning options to business only purchase what they need

Expanding into new market segments

- Socket Mobile can expand the same proven business model
 - Established in retail, but can be used in other markets
 - Our target is the larger industrial market
- Our existing business market opportunity is small in comparison
 - TAM (Companion & Attachable) - \$40-45M*
 - We have a large market share; competition is weak and struggling
 - Companion portion – 60%+
 - Attachable – 20% and increasing
 - Limited by adoption of iPad-based business solutions
- The new opportunities are much larger
 - Market size of industrial, ruggedized mobile computer business is \$27B
 - The Industrial Market primarily operates on Android and Windows CE based devices
 - Socket Mobile focus will be with a competitive iOS-based solution

New industrial products using iPhone 16e



XtremeScan iXS963

Rugged Long-Range 1D/2D Barcode Scanner w/ iPhone® 16e

\$1847.00



XtremeScan Grip iXG963

Rugged Long-Range 1D/2D Barcode Scanner w/ Pistol Grip and iPhone® 16e

\$1947.00

One integration to access all products

CaptureSDK

SocketCam
Camera-based
C8xx Series



SocketScan Companion
& Attachable
S7xx/S8xx



DuraScan Durable
Scanners
D7xx/D8xx/DW9xx



DuraSleds
DS8xx



NFC / RFID
Reader/Writers



Industrial
XtremeScan Series



CaptureSDK is gateway to all Socket Mobile products (*existing & future*)

Summary

- **Established Market Leadership position:**
 - Socket Mobile dominates iPad-based retail scanning
- **Trusted Performance:**
 - Socket Mobile provides robust, rapid, reliable data capture technology used by market leaders
- **Simplified Integration:**
 - Unified toolkit with support for most development environment.
- **Hardware ready for new markets:**
 - Industrial ready hardware delivered to support App providers in new markets with iOS-based solutions.
- **Strong Revenue Growth potential:**
 - Positioned for solid revenue growth as new markets emerge and are serviced



Thank You!

